



## **Ask Funding Limited**

ABN 22 094 503 385

### **Highlights of the Dividend Reinvestment Plan**

#### **1. Dividend Reinvestment Plan (“DRP”)**

Under the DRP you may elect to have dividends on some or all of your ordinary shares in Ask Funding Limited (“ASK”) automatically reinvested in additional Ask shares. Full details of the DRP’s operation are contained in the Dividend Reinvestment Plan Booklet which can be obtained either from the Company’s website ([www.askfunding.com.au](http://www.askfunding.com.au)) or by contacting our Share Registry, Computershare (within Australia 1300 855 080 or outside Australia 61 3 9415 4000).

#### **2. Meets individual needs**

The DRP allows you to tailor to your needs and circumstances the way in which you receive the benefits of your investment in ASK.

#### **3. Increases your holding**

The DRP is a convenient way of increasing your holding of ASK shares.

#### **4. No additional costs**

Shares issued or transferred to you under the DRP are free of brokerage, commission and stamp duty costs.

#### **5. Shares rank equally**

Shares issued or transferred under the DRP rank equally with existing shares from the date of issue or transfer.

#### **6. Participation is entirely optional**

You may join, vary your participation, or withdraw from the DRP at any time, subject to adequate notice being given.

#### **7. Treatment of residual amounts**

Where the DRP entitlement formula results in a fraction of a share, the value of that fraction will be carried forward in your DRP Account and added to your next dividend for the purposes of calculating your share entitlement.

## 8. Dividend Statement

A dividend statement, providing details of your participation in the DRP, any residual amount carried forward in your DRP Account and details of any movements in your shareholding balance will be forwarded at the time of the dividend payment.

## Frequently Asked Questions & Answers

**Q: Who can participate?**

A: All Shareholders of fully paid Ask ordinary shares who are resident in, or whose address on the register of shareholders is in Australia or New Zealand may participate in the DRP, to the limit of their shareholding.

**Q: Is participation optional?**

A: Yes, the decision is entirely yours.

**Q: Can I participate partially in the DRP?**

A: Yes, by nominating a specific number of your shares, part of your dividend may be reinvested in additional shares. Your dividend entitlement on any shares not participating in the DRP will be paid by direct credit or if not resident in Australia, by cheque.

**Q: How do I participate?**

A: You may elect to participate in the DRP in respect of all or a specified number of your shares by completing an Election Form. This form can be obtained from the Company's website ([www.askfunding.com.au](http://www.askfunding.com.au)) or by contacting our Share Registry (Computershare) on telephone 1300 850 505. The form must be returned to Computershare once fully completed.

**Q: When will my participation begin?**

A: Participation will begin with the first dividend payment after receipt of your completed Election Form. The form must be received by 5.00 pm Australian Eastern Time on the Record Date to be effective for that dividend.

**Q: What happens if I have more than one shareholding?**

A: You will need to lodge a separate application form for each shareholding registered under different names or each shareholding bearing a different Shareholder Reference Number or Holding Identification Number.

**Q: Can I change my participation at any time?**

A: Yes. Simply notify our Share Registry using the Election Form. The election will be effective from the next dividend payment, but to be effective for that dividend the Election Form must be received by 5.00pm Australian Eastern Time on the Record Date for the relevant dividend.

**Q: At what price will the shares be allotted or transferred?**

A: Shares will be allotted or transferred at the Issue Price (as defined in the Plan Terms and Conditions). The Issue Price may be reduced by any discount which the Directors may determine from time to time and announce to the ASX. You should note that the Issue Price is set after the Record Date, which is the deadline for you to lodge, withdraw or amend your application. This means you will not know the Issue Price when you commit to participation in the DRP but you will know the discount, if any, to be applied.

**Q: What will it cost me to participate?**

A: It will cost you nothing. There are no brokerage fees, commission or stamp duty for any shares allotted or transferred under the DRP.

**Q: Can I sell my shares when I choose?**

A: You can sell any or all of your shares at any time. However, should you sell all of your shares and not give ASK notice of termination of your participation in the DRP, your participation will be deemed to have ceased on the date on which the last transfer is registered by ASK. If you elect for 'full participation' and then sell some of your shares, the dividends on your remaining shares will continue to be reinvested under the DRP. If you elect for 'partial participation' and then sell some of your shares, the number of shares sold will be deemed to the full extent possible to be non-participating shares and the balance, if any, will be deemed to be participating shares under the DRP.

**Q: What about taxation?**

A: The Australian Taxation office currently treats dividends reinvested under the DRP in the same way as dividends received on shares which are not participating. The New Zealand Inland Revenue Department (IRD) currently treats dividends reinvested under the DRP in the same way as dividends received on shares. ASK takes no responsibility for the taxation consequences of shareholders participating in the DRP and recommends you obtain professional taxation advice.

**Q: When will I receive a statement?**

A: After each issue or transfer of shares under the DRP, a dividend statement will be forwarded to you showing relevant information, including:

- the number of shares participating in the DRP held at the Record Date for the dividend;
- the amount of the latest dividend;
- the number of shares allotted or transferred under the DRP in relation to that dividend and the price at which those shares were allotted or transferred;
- the cash balance carried forward of any residual amount remaining for a fraction of a share after determining the number of whole shares to be allotted or transferred under the DRP in relation to that dividend; and.
- the new total holding of shares participating in the DRP, including shares issued or transferred to you under the DRP.

**Q: Can I get my dividend statement electronically?**

A: Yes, you can elect to be notified by email of the availability of your dividend statement.

**Q: Can the DRP be modified, suspended or cancelled?**

A: ASK's Directors may alter, suspend or terminate the DRP at any time by notification to the ASX or at the Directors' discretion in accordance with the provisions regarding the giving of notice to shareholders contained in the Constitution. ASK also intends to update the Company's website ([www.askfunding.com.au](http://www.askfunding.com.au)) with any changes to the DRP.

**Q: What happens to the carry forward balance in the DRP account if I end my participation in the DRP or sell my shares or ASK terminates the DRP?**

A: In the event of termination of participation in the DRP, any residual positive balance in your DRP account at that time will be paid out to you by direct credit or if not resident in Australia, by cheque.

**Q: Any questions?**

A: If you have any further questions about the DRP, your participation in the DRP or the payment of dividends under the DRP, please contact our Share Registry, Computershare (within Australia 1300 855 080 or outside Australia 61 3 9415 4000).